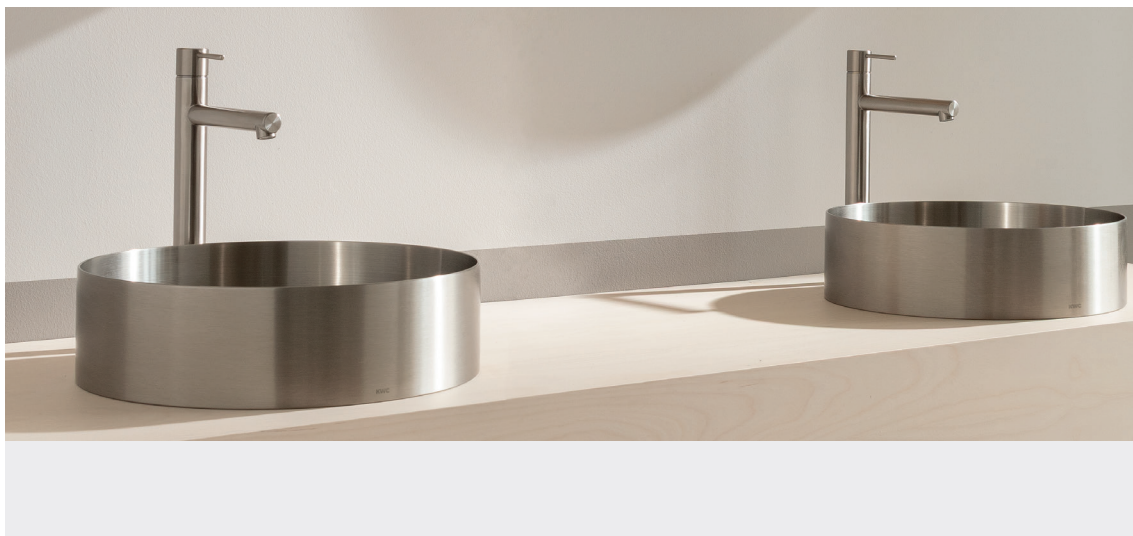


Unterkulm, February 2025

Press release

KWC stainless steel basin : Seamless elegance



KWC stainless steel basin style (available from Q3/2025)

Whether round or rectangular, the stainless-steel washbasin options from KWC impress with precise radii and edges. The special brushed finish on the material clearly stands out from conventional surfaces and harmonises perfectly with the stainless-steel lines KWC ONO E and KWC AVA E. Beautifully sophisticated, yet also environmentally sound: at the end of its long lifecycle, the washbasin is fully recyclable.

High-quality workmanship

Seamlessly manufactured and elegantly brushed, the stainless-steel washbasins combine aesthetic appeal with the highest precision. Every detail is characterised by flawless quality, while the geometric clarity of the proportions creates a balanced equilibrium.

Clean lines

Uncompromising and expressive, the precise lines and striking geometry lend the countertop washbasin a distinctive structure. Whether rectangular or square, the flawless surfaces and clear shapes exude a subtle elegance.

Well rounded

The circular stainless-steel washbasins combine purist design with practical functionality. The durable material enables effortless, hygienic cleaning and a special coating reduces the appearance of fingerprints – perfect for everyday use.

Material of the future

Stainless steel – a hygienic, sustainable material that meets the high standards of our time. A commitment to consistency, functionality and style.



KWC Group Ltd.

As an international premium manufacturer of faucets and fittings, we are the epitome of Swiss quality, iconic design, and sophisticated functionality for product solutions in bathrooms, kitchens, and catering environments. Whether in the private or (semi-)public sphere – every single one of our products reflects almost 150 years of experience, expertise, and outstanding craftsmanship.

From the heart of Switzerland, we strive to sustainably enrich people's quality of life.

KWC. The ultimate choice

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