

Unterkulm, April 2018

Press Release

KWC ERA: Simply perfect



KWC ERA – winner of the Red Dot Design Award 2018.

Precision in stainless steel

Elegant, slender and with absolute precision, the KWC ERA defines a completely new minimalistic style – in line with the slogan „Less is more“. A timeless design in stainless steel, pure material with a perfect finish and absolute refinement characterise this line of faucets. Its structural simplicity makes it a joy to use: haptically, visually and functionally. Available in four spout versions, the KWC ERA lever mixers are designed to suit individual style preferences, ways of working and usage habits at the sink: Gravity, J, L spout as well as J spout with pull-out spray. The swivel range can be increased from 150° to 360°.

Finesse in structural detail

KWC ERA boasts an unrivalled elegance when viewed from any distance, but only when you get closer do you see its fine nuances: the extremely thin diameter of the outlet pipe, which measures just 18 mm, as well as the precisely chamfered, polished mounts, the easily accessible lever guide or the soap dispenser in the same design.



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KWC Group Ltd.

KWC Group Ltd. is an international premium manufacturer of taps and comprehensive sanitary solutions. In 2022, the brands belonging to the corporate Group, which are KWC, Franke Water Systems, DEKO and DVS, began operating under the name KWC Group Ltd. The Group manufactures high-quality products for domestic consumers, (semi-)public institutions and the medical sector at six locations throughout Europe and Asia. KWC Group Ltd. combines more than 150 years of tradition and innovation with advanced expertise in technology and materials coupled with superior design. Sustainability, hygiene, safety and enthusiasm are among the values that best describe the Group. The headquarters of KWC Group Ltd. are in Unterkulm, Switzerland. The Group employs more than 1,000 staff worldwide.

Further information

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