

Unterkulm, August 2020

Press Release

KWC AVA E – award-winning



KWC AVA E: stainless steel ensures flawless elegance and style for the best-selling KWC faucet. The matt, shimmering material reflects surrounding colours and blends perfectly with all kinds of bathroom architecture. Clean. Elegant. Pure.

With KWC AVA E, the Swiss brand KWC presents new, high-quality washbasin faucets made of solid stainless steel with a look that reflects the design heritage of the successful KWC AVA faucet line. The precise, clear design language has high architectural value, as does the material choice.

As confirmed by the “ICONIC AWARDS 2020: Innovative Interior.

ICONIC AWARDS 2020

The aim of the ICONIC AWARDS, given out annually by the German Design Council, is to discover and honour the best from all fields of interior design. An independent jury from the design, trade and media industries decides on the prizewinners. The awards celebrate relevant contemporary developments and special design achievements and are globally renowned.

Durable and safe: stainless steel

KWC AVA E not only impresses with its design. With its unrivalled durability, stainless steel sets new standards in the bathroom and picks up on current trends and needs. This applies, in particular to the issue of hygiene on all contact surfaces, with which our hands come into contact continuously and automatically. Stainless steel is a solid material, resistant to external influences and very hygienic, with no adhesive surface for bacteria to cling to even on frequently touched components. The smooth, clean surface is easy to clean and disinfect and is permanently scratch- and abrasion-resistant.

- Hygienic
- No-contact touch
- Permanently low-maintenance
- Largely scratch-resistant
- Rustproof



- Elegant, neutral aesthetics that can be seamlessly integrated into any style
- Completely safe with regard to the Drinking Water Ordinance
- Pure material through and through

Intended areas of application

The stainless-steel faucets are recommended for private and guest bathrooms, hotels and semi-public bathrooms.

The renowned German Design Council recognised the KWC AVA stainless steel faucet with its timeless design in the 2020 ICONIC AWARDS: Innovative Interior.

The core range includes:

- Washbasin mixers made of solid stainless steel with pop-up drain valves Push Open 2 in 1
- 2-hole wall faucets made of solid stainless steel
- Flush-mounted thermostatic and lever-mixers for showers and baths in a brushed-steel look (electroplating process)

KWC Group Ltd.

KWC Group Ltd. is an international premium manufacturer of taps and comprehensive sanitary solutions. In 2022, the brands belonging to the corporate Group, which are KWC, Franke Water Systems, DEKO and DVS, began operating under the name KWC Group Ltd. The Group manufactures high-quality products for domestic consumers, (semi-)public institutions and the medical sector at six locations throughout Europe and Asia. KWC Group Ltd. combines more than 150 years of tradition and innovation with advanced expertise in technology and materials coupled with superior design. Sustainability, hygiene, safety and enthusiasm are among the values that best describe the Group. The headquarters of KWC Group Ltd. are in Unterkulm, Switzerland. The Group employs more than 1,000 staff worldwide.

Further information

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