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Press Release

KWC ORA – Artistic elegance



Aesthetic design language for the lifestyle bathroom

The striking features of the KWC ORA include the slimline horizontal spout and the cylindrical knob lever. Combined with the softly cubic base, the design of the KWC ORA blends smoothly into the washbasin. The elegant look is backed up with impressive functionality too. The water outlet is wonderfully simple. And the aerator is equally practical. Its angle-adjustable design keeps spraying to a minimum regardless of the size and shape of the washbasin.

Simple cleaning

There are no recesses on the elegant lever or escutcheon on the tap. There are no joints where dirt can accumulate, ensuring easier cleaning and hygienic conditions.

Refined design

The simple knob highlights the streamlined design of the tap. The KWC ORA is the perfect fit for the modern lifestyle bathroom.

User-friendly drain

The 2-in-1 push-open drain fitting is made from high-quality metal. It is suitable for washbasins with and without overflow.

Clean and water-conserving

The adjustable aerator is integrated into the spout. It helps keep water consumption and spray to a minimum.



Simple installation

With QuickInstallation, installation is quick and convenient even in small spaces. The locking nut is screwed in only slightly at first. The locking screws are then simply tightened to fix the nut in place.



KWC Group Ltd.

KWC Group Ltd. is an international premium manufacturer of taps and comprehensive sanitary solutions. In 2022, the brands belonging to the corporate Group, which are KWC, Franke Water Systems, DEKO and DVS, began operating under the name KWC Group Ltd. The Group manufactures high-quality products for domestic consumers, (semi-)public institutions and the medical sector at six locations throughout Europe and Asia. KWC Group Ltd. combines more than 150 years of tradition and innovation with advanced expertise in technology and materials coupled with superior design. Sustainability, hygiene, safety and enthusiasm are among the values that best describe the Group. The headquarters of KWC Group Ltd. are in Unterkulm, Switzerland. The Group employs more than 1,000 staff worldwide.

Further information

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